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79909F-P  
Customer No. 01333

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Dale F. McIntyre, et al

COMPUTER SOFTWARE PRODUCT  
AND SYSTEM FOR ADVERTISING  
BUSINESS AND SERVICES

Serial No. 09/451,315

Filed 30 November 1999

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA. 22313-1450

Sir:

Group Art Unit: 3622  
Confirmation No. 8863  
Examiner: Jeffrey D. Carlson

I hereby certify that this correspondence is being  
deposited today with the United States Postal  
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Alexandria, VA 22313-1450.

Paula West  
Paula West

6.16.05  
Date

**Amendment**

In response to the Office Action dated March 18, 2005, Applicant respectfully requests reconsideration in view of the following amendments and remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.